



Be a Hero to Your Students...

...by showing them rewarding careers
in the kitchen and bath industry.

Why tell your students about careers in the kitchen and bath industry?



HIGH SALARIES

- An NKBA-certified kitchen and bath designer earns \$87,000 per year on average.
 - Owners of kitchen and bath design firms earn an average of \$114,000 annually.
 - Employees of kitchen and bath distributors earn an average of \$76,000 per year.
 - Owners of kitchen and bath dealerships earn an average annual salary of \$118,000.
- (Source: 2008 NKBA/KBDN Salary Survey)

FUN, REWARDING CAREERS

- Design, build, install, sell, or fabricate beautiful kitchens and baths.
- Find innovative new appliances, cabinets, faucets, fixtures, and more.
- Work on location in showrooms and clients' homes.
- Work for a design firm or other business, or start your own firm.

MANY AVAILABLE POSITIONS

- Professional services, like kitchen & bath design, can't be automated or outsourced.
- By 2013, more than 20 million new U.S. jobs will be created in service industries.
- Professional services will be one of the two fastest growing occupational groups.
- From 2006 to 2016, there will be 5 million new professional positions.

(Source: U.S. Bureau of Labor Statistics)

NEW OPPORTUNITIES

- Aging population: 36% of empty nesters remodel their kitchens.¹
- Families: 43% of families with teenagers remodel their kitchens.¹
- Technology: New computer techniques are used in kitchen and bath design.
- Green: Many homeowners are remodeling to reduce electricity and water use.

¹ Source: Homesight

LARGE, STABLE INDUSTRY

- The kitchen and bath industry accounts for nearly \$200 billion in revenue.
- Revenue is 7 times greater than the movie and recording industries combined.

(Source: 2007 Kitchen/Bath Industry Outlook)



Online Resources from the NKBA

PROGRAMS FOR STUDENTS

NKBA.org/Students

- Scholarship opportunities
- Career information
- Internship opportunities
- Design certifications
- Advice for graduates
- NKBA-accredited colleges

RESOURCES FOR PROFESSIONALS

NKBA.org/Industry

- Tips for professionals
- Industry research
- Educational courses
- Professional Resource Library (PRL)
- Chapters & events
- Internship postings

INFORMATION FOR CONSUMERS

NKBA.org/Consumers

- Inspiration gallery
- NKBA Design Competition winners
- Find a professional
- Ask a professional
- Tips & how-to articles
- Kitchen & Bath Workbook
- Kitchen & Bathroom Planning Guidelines with Access Standards

For more information, visit
NKBA.org/Future, call
1-800-THE-NKBA (843-6522),
or e-mail feedback@nkba.org.

KITCHEN & BATH CAREER EDUCATION TOOLS



Kitchen & Bath Career DVD

NKBA.org/CareerDVD

Highlight the benefits of "Careers in the Kitchen and Bath Industry" by playing this video for your class.



Kitchen designed by Siri Evju, CKD, CBD

Inspiration Gallery

NKBA.org/Gallery

This collection of fabulous trendy designs can be downloaded to show in class.

PRL Image Library

NKBA.org/ImageLibrary

The image library is packed full of photos and illustrations downloadable for educational purposes.



WHAT IS THE NKBA?

- Leading the kitchen and bath industry for more than 45 years
- Includes more than 40,000 kitchen and bath professionals
- Owner of K/BIS®, the world's largest kitchen and bath industry trade show

THE NKBA CAN GIVE YOUR STUDENTS A HEAD START

- Attend a college with an NKBA-accredited design program
- Earn an NKBA professional certification right out of college
- Become an NKBA student member to meet industry pros
- Gain experience by taking internships with industry firms
- Find employment opportunities with kitchen and bath firms

NKBA ACCREDITED PROGRAMS

- Provide a direct career path into the kitchen & bath industry
- Available at more than 50 locations across North America
NKBA.org/Colleges
- Give more than \$50,000 in scholarship opportunities
- Teach NKBA design standards
- Offer NKBA leadership positions for students
- Prepare students for professional certifications
- Reward students with education and experience credits towards NKBA certifications

NUMEROUS CAREER OPTIONS

- Kitchen and Bath Designer
- Builder or Remodeler
- Installer
- Cabinetmaker
- Sales Representative
- Product Distributor
- Fabricator



For more information, call 800-THE-NKBA (843-6522), x3793
or e-mail feedback@nkba.org.

The National Kitchen & Bath Association
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